

SQL - RSVP Movies Case Study

Executive Summary

1. The highest number of movies were produced in 2017, this number has decreased in the following years, and the highest number of movies are produced in the month of March.
2. The Drama genre has the most number of movies produced at 4285 movies.
3. Drama, Comedy & Thriller are the top 3 genres in terms of number of movies. RSVP Movies can focus on these genres for its upcoming project.
4. James Mangold is the top director in the top 3 genres whose movies have an average rating greater than 8. He can be hired as the director for RSVP's next project.
5. Among all the production houses, 'Dream Warrior Pictures' and 'National Theatre Live' are the production houses with the most number of Hit movies
6. Marvel Studios, Twentieth Century Fox & Warner Bros. are the top 3 production houses in the world based on the number of votes received by the movies they have produced.
7. Among multilingual movies, Star Cinema & Twentieth Century Fox are the top two production houses that have produced the highest number of hits.
8. Mammooty & Mohanlal are the top 2 Actors whose movies have an average rating greater than 8.
9. Vijay Sethupathi is the Top Indian Actor and Taapsee Pannu is the Top Indian Actress based on the average ratings of movies. These two can be added to the cast to woo the Indian audience.
10. Parvathy Thiruvothu, Susan Brown and Amanda Lawrence are the top 3 actresses based on the number of super hit movies.